

The University of Iowa

Aging, Decision Making, and Cancer: An Invitation for Multidisciplinary Research

Friday, November 4, 2005

Kelch Conference Room,
1289 CBRB (Carver Biomedical Research Bldg)
The University of Iowa, Iowa City, IA

A Topical Meeting on Cancer Research

Focusing on the collaboration between basic scientists investigating human decision making and applied scientists conducting research with cancer populations. Presentations will emphasize how applied cancer research can benefit from the field of basic decision making.

Keynote Speaker

Ellen Peters, PhD
Decision Research Institute and the
Univ. of Oregon Inst. for Cognitive and Decision Sciences

Sponsored by

The UI Department of Neurology and the Cancer and Aging Program, an NCI/NIA grant program (5 P20 CA 103672-03) through the Holden Comprehensive Cancer Center and the UI Center on Aging.

Cancer and Aging Program Office

University of Iowa 2159 Westlawn Iowa City, IA 52242 319-335-6576

Cancer-and-aging@uiowa.edu

www.cancerandaging.uiowa.edu

GENERAL INFORMATION

INTENDED AUDIENCE

Intended for investigators, clinicians, and students interested in multidisciplinary approaches to cancer research, and also highly relevant to health care professionals, cancer patients, and individuals at risk for cancer.

PURPOSE

To enrich the design and conceptualization of cancer research by focusing on the promising collaboration between basic scientists investigating human decision making and applied scientists conducting research with cancer populations. Presentations will emphasize how applied cancer research can benefit from the field of basic decision making, including topics such as risk perception, heuristics and biases, affect, motivation, and social influence.

This meeting draws on several national conferences devoted to decision making, and on the National Cancer Institute's (NCI) decision making in cancer control initiative. The goal of this initiative is to enhance understanding of the cognitive and affective processes underlying human decision making so that individuals can make more informed and satisfying choices regarding their health. For more information: <http://cancercontrol.cancer.gov/index.html>.

REGISTRATION FEES

The registration fee is \$15.00 for all participants, including faculty, fellows, residents, emeritus physicians, and students. This includes educational materials, continental breakfast, lunch and snack breaks.

We encourage early registration to enable us to provide the best possible service to participants. **Please register by October 31, 2005.** The fee for registration after that date will be \$25. We will make every effort to provide the type of lunch ordered -- to help us do so, please register by October 31st.

CONFERENCE LOCATION & PARKING

The Carver Biomedical Research Building (CBRB) is located on Newton Road in Iowa City across from the Westlawn Building and adjacent to MERF facility. The Kelch Conference Room, 1289 CBRB, is on the first floor. [MAP](#) Parking is available in the Newton Road Parking Ramp, Newton Road, across from the Carver Biomedical Research Building. The cost is \$12 a day. [MAP](#)

NO CONTINUING EDUCATION CREDITS ARE PROVIDED.

DISCLOSURE POLICY

Everyone in a position to control the content of this educational activity will disclose to the attendees all relevant financial relationships with any commercial interest. They will also disclose if any pharmaceuticals or medical procedures and devices discussed are investigational or unapproved for use by the U.S. Food and Drug Administration (FDA).

EMERGENCY CALLS

You can be reached during conference hours for emergency calls at (319) 335-8599. Please have the caller identify the conference you are attending.

DISABILITY STATEMENT

The University of Iowa prohibits discrimination in employment and in its educational programs and activities on the basis of race, national origin, color, creed, religion, sex, age, disability, veteran status, sexual orientation, gender identity, or associational preference. The University also affirms its commitment to providing equal opportunities and equal access to University facilities. For additional information on nondiscrimination policies, contact the Coordinator of Title IX, Section 504, and the ADA in the Office of Affirmative Action, (319) 335-0705 (voice) or (319) 335-0697 (text), The University of Iowa, 202 Jessup Hall, Iowa City, Iowa 52242-1316.

FOR MORE INFORMATION

- For program related questions, please contact Natalie Denburg, PhD, Assistant Professor, Neurology: natalie-denburg@uiowa.edu or Margaret Voelker, PhD, Assistant Research Scientist: margaret-voelker@uiowa.edu.
- For registration or travel information, visit the Cancer and Aging Program website at www.cancerandaging.uiowa.edu or call - 319/335-8599; fax 319/335-8327; address: CME Division/100 CMAB/The University of Iowa Carver College of Medicine/Iowa City, IA 52242.

KEYNOTE SPEAKER

Ellen Peters, PhD

Decision Research Institute (www.decisionresearch.org/About/Organization/) and the University of Oregon Institute for Cognitive and Decision Sciences (<http://cogsci.uoregon.edu/index.html>)

Dr. Peters studies affective and analytical processes underlying decisions that people make in our increasingly complex world, particularly the interaction of characteristics of the decision situation and characteristics of the individual. She also teaches courses in Decision Making and Motivation and Emotion at the University of Oregon.

OTHER SPEAKERS AND PANEL MEMBERS

- **Antoine Bechara, PhD**, Associate Professor, Psychology, The University of Southern California. (<http://myprofile.cos.com/bechar339>)

The University of Iowa Speakers by College

- College of Business, Department of Marketing:
Catherine Cole, PhD, Professor and Department Executive Officer
Gary Gaeth, PhD, Professor and Associate Dean
Dhananjay [D.J.] Nayakankuppam, PhD, Assistant Professor
- College of Liberal Arts and Sciences, Department of Psychology:
Irwin Levin, PhD, Professor
- College of Medicine:
Leigh Beglinger, PhD (Psychiatry)
George Bergus, MD (Family Medicine)
Natalie Denburg, PhD (Neurology)
David Moser, PhD (Psychiatry)
- College of Pharmacy, Program in Pharmaceutical Socioeconomics:
John Brooks, PhD, Associate Professor
- College of Public Health, Department of Epidemiology:
Elizabeth Chrischilles, PhD, Professor
Robert Wallace, MD, MSc, Professor

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Conference Planning Committee Includes:

Natalie Denburg, PhD, Assistant Professor, Neurology (Conference Chair)
Lori Benz, MSW, Program Associate, Center on Aging and Cancer and Aging Program
David Lubaroff, PhD, Professor, Urology, and co-PI-Cancer and Aging Program
Barbara Reasner, BS, Secretary, Center on Aging and Cancer and Aging Program
Victoria Struzynski Olson, MBA, MHA, Program Assistant, Center on Aging and Cancer and Aging Program
Margaret Voelker, PhD, Assistant Research Scientist, Epidemiology, Cancer and Aging Program
Robert Wallace, MD, MSc, Professor, Epidemiology, Internal Medicine, Director, Center on Aging, and PI-Cancer and Aging Program

REGISTRATION FORM

Please type or print clearly.

Name _____ Degree _____ Specialty _____

Address _____

City _____ State/ZIP _____

E-mail _____

Phone _____
Business _____ Home _____

REGISTRATION FEE (Includes materials, meals and snacks): We strongly encourage early registration to enable us to provide the best possible service to participants.

Please register by October 31, 2005.

PRE-REGISTRATION FEE TOTAL \$15

OR

LATE REGISTRATION FEE TOTAL \$25

TOTAL REGISTRATION PAID \$ _____

Please indicate below any dietary requirements.

We will make every effort to provide the type of lunch ordered -- to help us do so, please register by October 31st.

Vegetarian only

Specify any other dietary restrictions _____

METHOD OF PAYMENT

I enclose a check made payable to *The University of Iowa* in the amount of: \$ _____

Please *charge* the amount of total registration to my: VISA MasterCard

Account # _____ exp date _____

PRINT NAME ON CARD _____

Signature _____

THREE WAYS TO REGISTER:

By Mail: University of Iowa Health Care
Continuing Medical Education Division
University of Iowa College of Medicine
100 Medicine Administration Bldg.
Iowa City, IA 52242-1101

Check (✓) here if you would like your e-mail address added to the Cancer and Aging Program Listserv.

By Telephone: 319/335-8599

By FAX: 319/335-8327

The University of Iowa requests this information for the purpose of processing your registration. No persons outside the University of Iowa are routinely provided this information.

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